



PARTNERSHIP INVENTORY · 2026 SEASON

WHAT YOUR BRAND ACTUALLY GETS.

Eleven partner positions. Every one of them a physical asset you can point to — on the jersey, on the court, on the card, on the carpet.

EDMONTON'S FIRST FAMILY-OWNED YOUTH LEAGUE.

8

FRANCHISE TEAMS

Parent-owned. All-in for the season.

104

U17 PLAYERS

Co-ed rosters, drafted — never bought.

7+1

GAME NIGHTS + CHAMPIONSHIP DAY

Full round-robin, zero byes, then a seeded bracket.

\$0

TO PLAY, EVER

Free-to-play is the story every family tells.

Every player plays free. That single fact earns HALO goodwill no ad buy can — and it belongs to the partners who make it possible.

THREE WAYS IN

THE PARTNERSHIP LADDER.

PRESENTING PARTNER

\$15,000

1 AVAILABLE · PER SEASON

- Jersey chest — home + away, all 8 teams
- 4 courtside A-frames on the end lines
- Player card back, largest mark
- “Presented by” on every PA night

GOLD PARTNER

\$8,000

2 AVAILABLE · PER SEASON

- Jersey logo spot — home + away
- Category exclusivity, guaranteed
- 2 courtside A-frames, corner positions
- Player card back placement

FOUNDING PARTNER

\$4,000

8 AVAILABLE · PER SEASON

- Founders' Block on 104 warmup jerseys
- Your own courtside A-frame
- Draft Party step-and-repeat
- Website, socials + PA mentions

THE CHEST IS SPOKEN FOR.

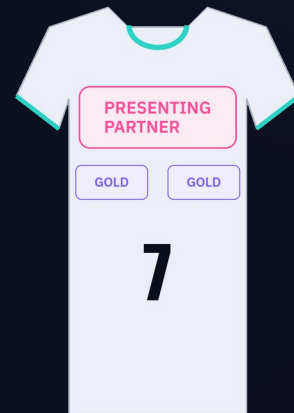
Home and away, across all eight franchises, the game jersey carries three league marks — and league placements outrank any team-level sponsorship.

PRESENTING · CHEST

The largest mark on the shirt. Seen in every serve, every rally, every photo, on seven game nights plus Championship Day.

GOLD × 2 · LOGO SPOTS

Two smaller placements, upper chest — one per Gold Partner, home and away.



HOME + AWAY · ALL 8 FRANCHISES

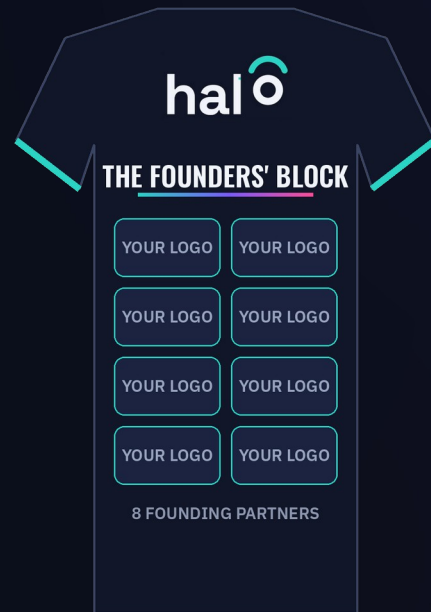
THE FOUNDERS' BLOCK.

All eight Founding Partners, together, on the back of every warmup jersey in the league — 104 players wearing your mark.

The game jersey is seen on eight nights. **The warmup is worn all season** — courtside before every match, in every pre-game photo, and everywhere a teenager takes it after.

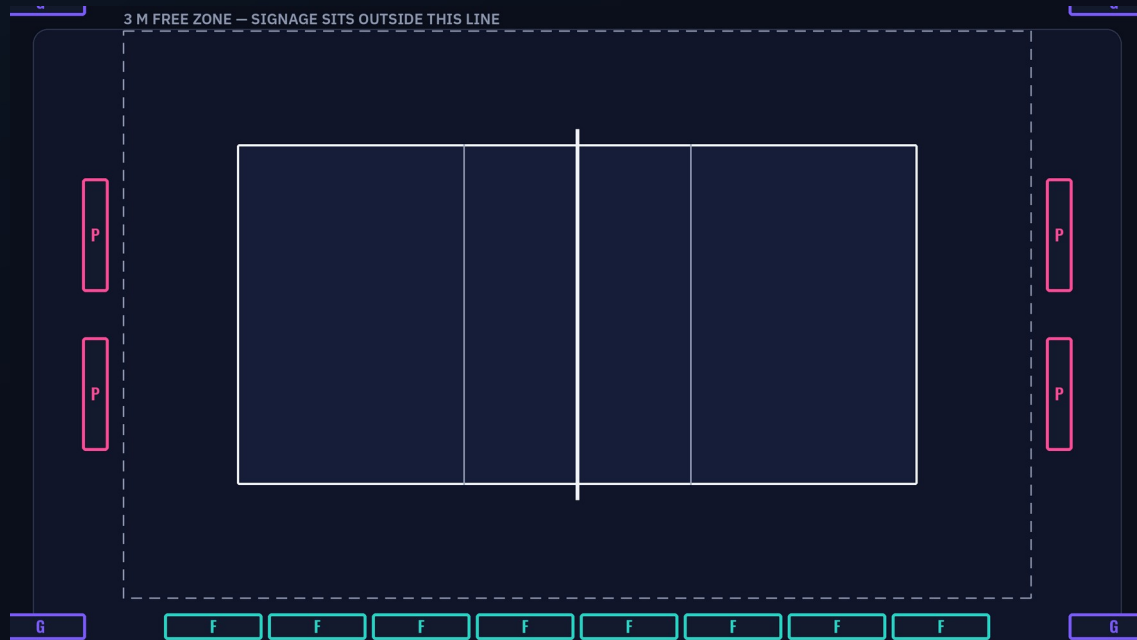
FOUNDING · 8 LOGOS

Equal size, equal position. No partner outranks another inside the Block.



BACK VIEW · EVERY PLAYER, EVERY TEAM

SIXTEEN FRAMES RING THE COURT.



P · PRESENTING — 4 FRAMES

Owns both end lines — the backdrop of every rally, every highlight, every phone in the stands.

G · GOLD — 2 FRAMES EACH

The four corner positions, where end line meets sideline.

F · FOUNDING — 1 FRAME EACH

Eight frames running the open sideline.

SIGNAGE THAT EARNS ITS PLACE.

PADDED, NOT PRINTED

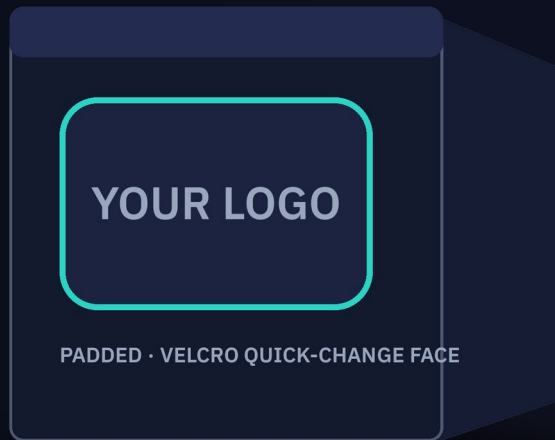
A soft barrier built for volleyball — it protects players chasing balls out of bounds, so venues welcome it.

QUICK-CHANGE FACE

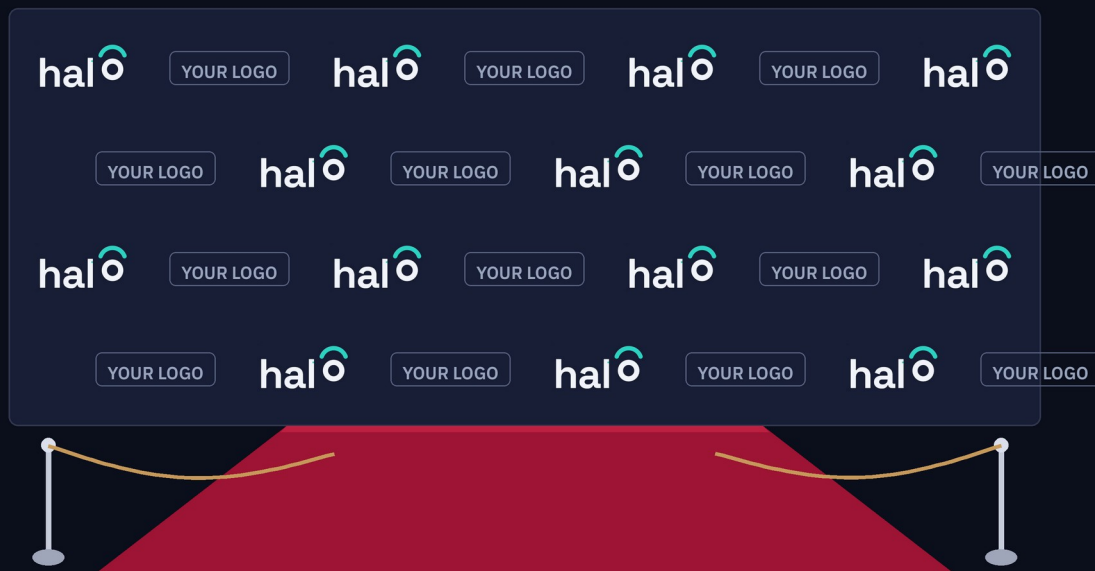
Velcro vinyl graphics swap in minutes — your creative can change season to season, even night to night.

ALWAYS IN FRAME

Placed just outside the 3 m free zone, it sits in the shot of every livestream, photo and highlight clip.



EVERY PHOTO CARRIES EVERY PARTNER.



The season opens with a red-carpet Draft Party. Every player, every family, every owner walks the carpet and is photographed against the step-and-repeat — all eleven partner marks behind every single frame, shared on every family's feed that night.

ASSET 05 · THE PLAYER CARD

104 CARDS. KEPT, NOT RECYCLED.

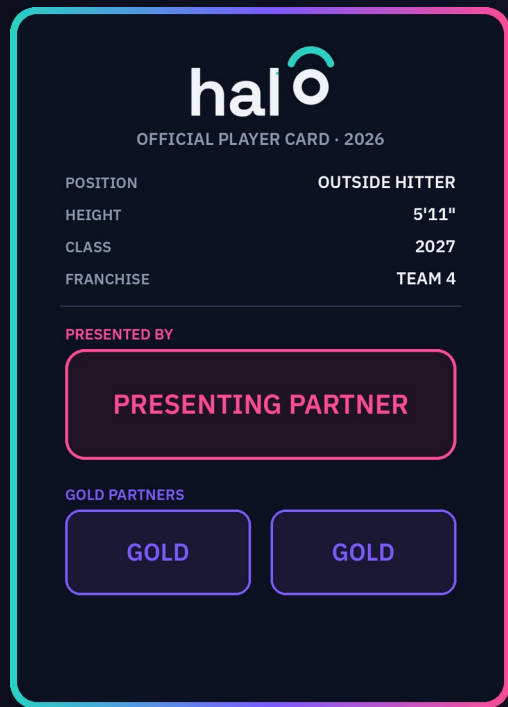
Every drafted player gets an official HALO player card — their photo, their number, their franchise. Families keep these. They live on fridges, in wallets, in collections.

The back of every card belongs to the league's top partners:

PRESENTING · LEAD MARK

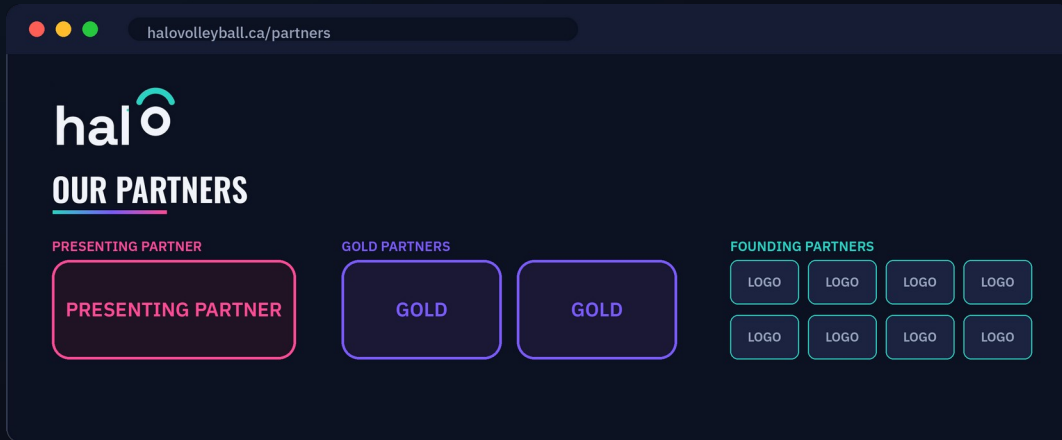
GOLD × 2 · CO-MARKS

Three logos, sized to be read in the hand — not eleven logos shrunk to noise.



CARD BACK · ALL 104 PLAYERS

SEEN AT HOME. HEARD IN THE GYM.



HALOVOLLEYBALL.COM

Tiered partner placement on the league site, linked to your business, live all season.

SOCIAL + EMAIL

Logo strip on weekly recaps, standings posts and league emails to every family.

THE PA MIC

Presenting: “tonight's matches presented by...” every night. Gold: featured reads. Founding: partner-wall mentions.

EVERY ASSET, EVERY TIER.

	PRESENTING · \$15,000	GOLD · \$8,000	FOUNDING · \$4,000
Positions available	1	2	8
Game jersey — home + away	Chest mark	Logo spot	—
Warmup jersey	—	—	Founders' Block
Courtside A-frames	4 · end lines	2 · corners	1 · sideline
Player card back	Lead mark	Co-mark	—
Category exclusivity	League-wide	Guaranteed	—
Draft Party step-and-repeat	✓	✓	✓
Website · social · email	Top billing	Featured	Partner wall
PA reads, every game night	“Presented by”	Featured reads	Group mention



ELEVEN PARTNERS. EIGHT FRANCHISES. ONE SEASON.

Positions are allocated in order of commitment. When a category closes, it closes for the season.

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